

SCS Automation & Control Lyon 2007 ***Opening to the market of the Rhône-Alpes region***

From November 13 to 16, 2007 – Lyon Eurexpo

After establishing the SCS concept in Paris, Exposium completed its offer of components and design with its 1st edition of SCS Automation & Control Lyon 2007. With an offer at the European level, SCS Automation & Control enabled the exhibiting firms to meet visitors coming from the greater South East area.

For a first edition the attendance at the level of its ambition

Despite the fact that France was experiencing serious social conflicts during that week, visitors to SCS Automation & Control Lyon came to the exhibition to discover the 1st edition of this new trade show in Lyon. While the visitors from the Paris area who were pre-registered did not take the risk of being held up between Paris and Lyon, 6,711 visitors, mostly from the regions Rhône-Alpes, Bourgogne and PACA, were able to appreciate the quality of the stands and the level of innovation of the 150 proposed products. As is the case for most of the professional trade shows today, there are not as many visitors, but those who attend have specific projects generating high quality contacts.

Representation which was unequal according to sectors

Efforts must still be made for this trade show to complete its offer with all the major players of the industries dealing with components, measure, automation, power transmission and electrical supplies. This first edition which is satisfactory with regard to automation and mechanical components emphasized the efforts to be made with regard to electrical components.

Positive synergy with Europack–Euromanut

A third of the visitors of SCS come from Europack–Euromanut. This is a proof that many bridges exist between the two events. The packaging and handling sectors are important consumers of components and the SCS exhibitors were able to make interesting contacts.

An activity which did not go unnoticed: mechatronics

Organized by Thésame, the conferences and activities dealing with mechatronics were widely appreciated by the visitors who were able to discover new applications of this technology for professional or personal use. Good practices of European mechatronics were emphasized by the European expert, Chris Decubber, in his presentation. In addition, the announcement during the trade show of a long-term partnership between Thésame and Exposium will translate in the future by increased activities on the theme of mechatronics.

Training, still and always needed!

Once again, the concept of Practical Workshops was a success and was unanimously acclaimed by the partners, the moderators as well as the participants. The program of the courses was fully booked, with 400 hours given on various topics and for various levels of improvement. Appropriate Practical Workshops to better meet the needs of professionals will be organized at SCS Paris 2008.

Sectors in evolution: Energy efficiency and water-tightness of industrial fluids

How can you improve productivity and at the same time have a sustainable development approach? These are the challenges French companies are faced with. SCS Automation & Control provided some answers by organizing two events on energy efficiency and water-tightness of industrial fluids, which were a success and will be held again at SCS Paris 2008 from December 2 to 5, 2008 at Paris-Nord Villepinte.

Bringing the industry together

As is the case for the Industrie trade shows, SCS Automation & Control's objective is to bring industry and institutions together. In this perspective, the new large confederation ARTEMA, which includes MHP, UNITRAM and UNITOP, took advantage of SCS Lyon to organize its first official press conference. Similarly, the European organization of transmission distributors and manufacturers, the EPTDA, strengthened its image by hosting a stand where members and future members were able to meet.

**All the news on the trade show, photos, new products and press releases
at www.scs-automation.com
(and www.scs-expo.com as of January 2008)**

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